

OccupyFAVARA

#### FARM CULTURAL PARK - Favara (AG)

#### Project Team - POLITECNICO DI MILANO, Dipartimento ABC, Milano

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#### Paperboard shelters by

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#### Art direction

Francesca ZOBOLI

UGO RE

#### Cardboard tecnology

Prof. Barbara DEL CURTO - POLITECNICO DI MILANO, Dipartimento di Design (Milano)

NextMaterials

#### Workshop Premio Compasso Volante - Ettore Zambelli (XX edition)

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#### **Partner**

COMIECO

Wall&decò

**VELUX** 



## FARM CULTURAL PARK



**Project Team** 







In collaboration with







## **OccupyFAVARA**

#### **OccupyFAVARA** is a provocation. An Artistic provocation.

History, not only the artistic one, has uncountable examples of events that have left a mark. Public protests and artistic demonstrations could appear just as a simple symbolic gesture, but to express personal opinion is actually a matter of great importance.

**OccupyFAVARA** is meant to be a series of several events, **playful moments** that involve kids as well as adults, with the purpose of awaking consciousness and making people think about the world that surrounds them. This initiative wants to make next generations aware of the importance of daily actions and how they could eventually make a difference. Therefore, 4 workshops have been organized

in different moments and locations.

**OccupyFAVARA**, the event which will takes place at the **SOU**, **School of Architecture for kids** and **FARM CULTURAL PARK**, in Favara, is the central core of the initiative.

In June, the team of Politecnico di Milano, lead by Prof. Marco Imperadori, is organising a workshop for the young students of the school, involving them in the construction of 18 cardboard shelters.

The objective is to show how materials can be used in various and alternative ways, experimenting new methods of communications through art and decorations design.

The shelters will be assembled following the instructions of OPA studio (Tokyo), and dec-

orated by the children with the support of Francesca Zoboli and Ugo RE as art directors. The cardboard constructions are meant to be used as **temporary and itinerant installations** in streets and squares not only in Favara. An artistic occupation under FARM CULTURAL PARK direction.

The initiative will be replicated three times: before the main event in Favara, two workshops, **OccupyTRIENNALE** and **Occupy-POLIMI**, have been already carried out with success in Milan, and in September **Occupy-BIENNALE** will be presented at the Biennale di Venezia 2018.





Photo credit: S. Berra, Le proteste che hanno cambiato la storia recente https://www.focus.it/













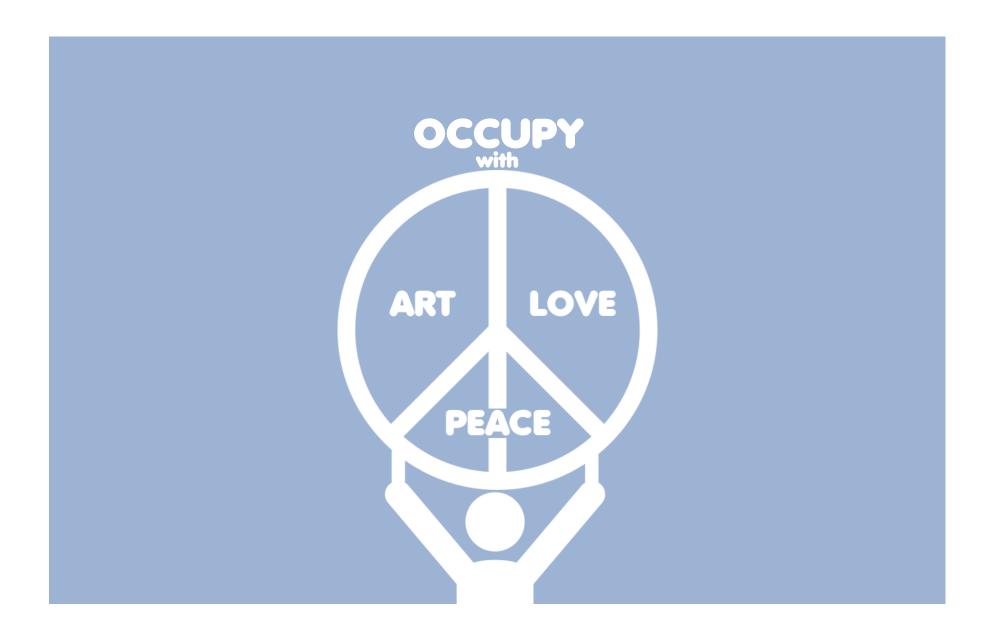








Photo credit: S. Berra, Le proteste che hanno cambiato la storia recente https://www.focus.it/





## FARM CULTURAL PARK

#### WHAT IS FARM CULTURAL PARK

We are trying to build a better piece of world, a small Community that works hard inventing new ways of thinking and living.

Farm Cultural Park is an Indipendent Cultural Center. Here, art and culture are the instruments that give to the City of Favara a new identity and future dimension.

Farm Cultural Park was born from Florinda and Andrea's idea. They are a young couple of working people that have decided to live in Sicily, instead of escaping from Italy, becoming protagonists of a small but important transformation and providing their daughters Carla and Viola and their Community with a better world to live in.

#### THE SEVEN YARDS

In March 2010, two years earlier than expected, we decided to start the restoration of two of the buildings in the seven yards.

In June 2010, we inaugurated the project, with a big party and thousands of people coming from all over Italy and from all over the world to share the beginning of our dream: we were planning to transform that place in a next-generation cultural centre where culture becomes an instrument for urban regeneration and give to a city with no past, a present and a future.

Seven years of hard work have passed now: the refurbished buildings are now more than the initial

three small houses, and they are a veritable attraction for tourists. Lots of friends have joined in our project and a real community cooperation is born. It was called Farmidable.

FARM XL - It is neither a museum nor an art selling gallery. It is an exposition space, a place dedicated to culture. Open in June 2014, Farm XL is formed by 500 square meters area, in 3 levels, and an astonishing roof garden facing Favara's roofs, with a small happiness kitchen, perfect for organizing small private events for special occasions.

At the ground floor, in the entrance with ticket office, a small bookshop with artistic, design and handmade objects is placed to welcome visitors and tourists. A concept store where the talent, creativity and innovation of made in Italy production faces the latest rends and modernity.

**SOU.** The school of Architecture for kids - SOU is the school of Architecture for children and it has been created to encourage kids to think free, to embrace the magic of creativity, dreaming of making possible the impossible. The initiative hopes to foster reflection about how to change our society for the better. This school was settled as small tribute to Japan and its contemporary architects and culture. SOU provides activities after school time exploring urbanism, architecture, landscape design and much more.

**FARM SCENERY** - Contemporary art, architecture and public design are three of the main languages that have characterised Farm Cultural Park ever since the beginning. From 2016 it has been possible to introduce some new ones. For instance Farm Scenery was born: a project of the National Center of Public Dance Scenery Production from Compagnia Zappalà Danza located in Catania. Farm Scenery is made out of two differents spaces: Videobox e Nanobox. Introducing unexpected and new body-languages is the central core of the operation which will use videos as well as "micro" live performances. For the dimensions of the chosen spaces and intimacy the want to create with the audience, they were called nano-performance. Here, the dance has as main expressive instrument the body it self which plays and interacts with the public sight watching the performance.

Text: https://www.farmculturalpark.com







FARM CULTURAL PARK





Photo credit: FARM CULTURAL PARK









Photo credit: POPUP SCHOOL WORK-SHOP, Premio Compasso Volante 2016 POLITECNICO DI MILANO









Photo credit: Federica Brunone, POLITECNICO DI MILANO

# URBAN BYOBU

One the installation art piece in FARM is the **URBAN BYOBU**, part of Japan's Pavilion facade from EXPOMILANO2015, designed by Atsushi Kitagawara and Atsushi Kitagawara Architects.

Here the architecture lives a second life thanks to Prof. Marco Imperadori, the collaboration between FARM and Politecnico di Milano and the Galloppini Legnami's generosity, that have offered the material realizing the cuts for an easy construction in place of this piece.

The BYOBU is the typical Japanese screen, used to define the private spaces in the traditional Japanese house. In Favara it becomes an **urban sculpture**, a piece of art that can be used like a background for the events of FARM CULTURAL PARK.



Photo credit: Politecnico di Milano

## **EQUILATERA**

Equilatera is another result of the collaboration between FARM and the team from Politecnico di Milano, that shares, with farm, the same passion for experimentation and research.

It was designed as triangular pavilion, as a tribute to Sicily and its ancient name - Trinacria - and it is completely realized with structural Cross Laminated Timber leftoyers.

Construction wise, the CLT beams are spaced to create rhythm and vibration between light and wood.

This small piece architecture is used as a food court and focal point. Thanks to the Social Bench - covered by ceramics from Caltagirone -, everyone can sit and enjoy the view meeting new people at FARM.

Equilatera wants to be a meeting place, where inner and outer space are combined and where time is slower then in modern life, tuning on the arcaic rhythm of art.

The seven yards and the streets that link them become a sort of "branched tree" where Equilatera is a small wooden "nest", full of innovation meant as the transformation nearly worthless material.

## IL VIAGGIO DELLA PAROLA





"Viaggio della Parola" (The Journay of Words) is a project of regeneration of the Holy See's Pavilion from EXPO MI-LANO 2015, that involved Politecnico di Milano, FARM, Nordzinc and Quattroassociati architects with Ginette Caron and Communication Design.

Today the 7 yards of FARM welcome three art-installation of 25 translation of "not by bread alone", from Holy books, here in Chinese, Arabic and Greek.







Photo credit: Il Viaggio della Parola, FARM CULTURAL PARK



Photo credit: FARM CULTURAL PARK

5th August 2017 - The stage, nearly fifty squared meters wide, and Equilatera, innovative architectural structures, were declared illegal due to absence of construction licences.

The seizure of artworks stopped FARM's activities, causing indignation and protests by local and international media.

Fifteen days later the Public Prosecutor in Agrigento, has cancelled the seals because the accusations were baseless.

OccupyFAVARA wants to remember this despicable act by occupying joyfully and artistically Favara as well as the minds of the people.





# CARDBOARD SHELTERS



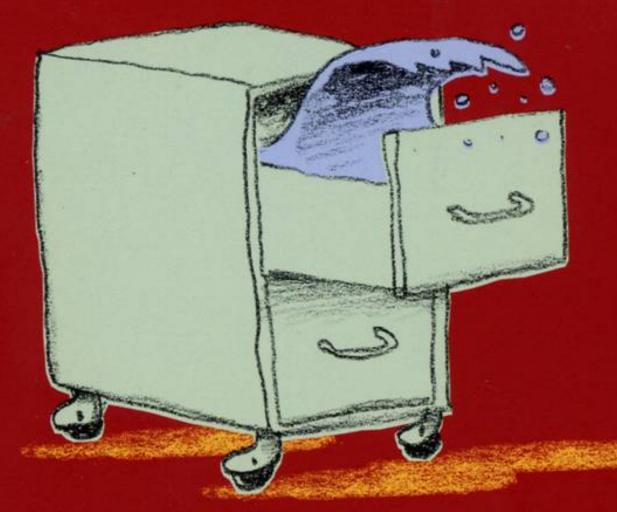


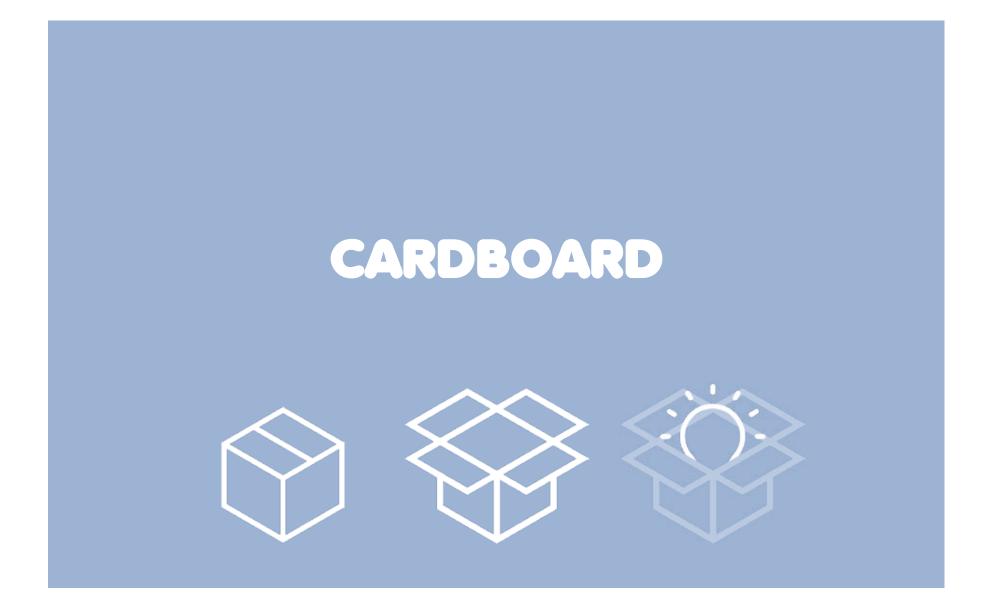


MIYAGI, PREFECTURE OF FUKUSHIMA

un'idea che non trova un posto a sedere è capace di fare la rivoluzione

leo longanesi





# ATELIER OPA Original Products and Architecture



The design concept of the cardboard shelters is shared by KOGAKUIN UNIVERSITY and by Atelier OPA, product design, art, interior design and architecture studio, led by Toshihiko Suzuki, Yuki Sugihara and Munetaka Ishikawa.

The idea was developed as a response to disasters caused by the earthquake and tsunami that struck Miyagi (Fukushima prefecture) in 2011. The "temporary" solutions, located in schools or gyms by emergency services, weren't fit to refugee families' privacy needs.

The project of Prof. Suzuki's team aims to find a simple solution, in the materials choice and in the pieces design.

The cardboard shelters, placed in public gyms as a first settlement for refugees, provided them dignity and a human-sized place.

The project defined flexible and CO-dividual spaces that became living places.



























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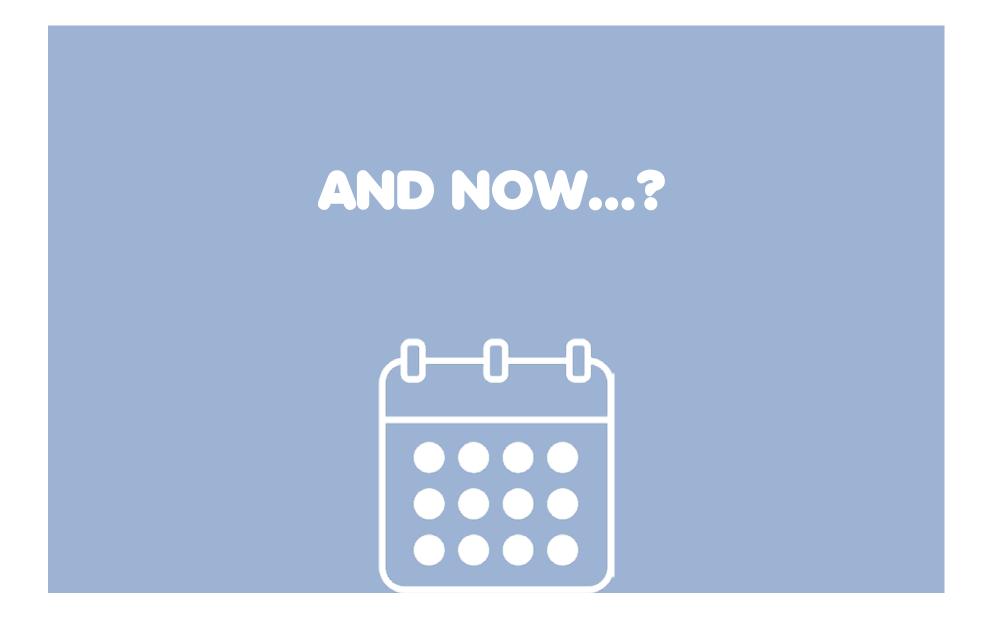


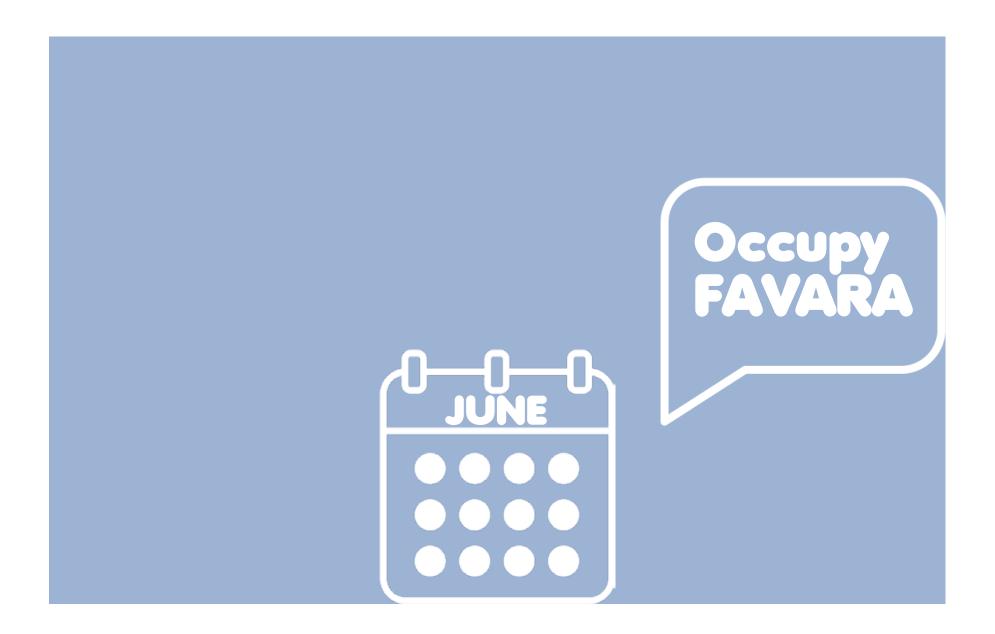






Photo credit: Atelier OPA Co. Ltd e KOGAKUIN UNIVERSITY





#### OccupyFAVARA i.

Therefore, 4 workshops have been organized in different moments and locations.

**OccupyFAVARA** has been developed from the idea of Atelier OPA and latest collaboration with Politecnico di Milano.

The event is meant to be a series of several events, playful moments that involve kids as well as adults, with the purpose of awaking consciousness and making people think about the world that surrounds them. This initiative wants to make next generations aware of the importance of daily actions and how they could eventually make a difference.

Occupy is not about a single event, but you can spot a "fil rouge" between the **4 workshops** that have been organized, taking place in different moments and locations.



OccupyFAVARA |

### FARM CULTURAL PARK





### **OccupyTRIENNALE**

On 21st February 2018, Politecnico di Milano team is occupying "999. Question on contemporay living" exhibition spaces; the exhibition is led by Stefano Mirti for Triennale di Milano. The art installation features six cardboard shelters settled up in a space designed by FARM CULTURAL PARK e LAPS ARCHITECTURE, Politecnico di Milano, in collaboration with Officine Tamborrino, Scaff System, D3WOOD and A14 HUB.

The aim is to encourage visitors to think about Co-dividual and temporary living. The cardboard shelters are temporarily occupying other exhibition spaces of Triennale di Milano.

The cardboard, courtesy of COMIECO, will be decorated with artistic wallpaper cut-outs, with the support of Francesca Zoboli and Ugo Re, as art directors.





### FARM CULTURAL PARK







## **OccupyPOLIMI**

On 1st March 2018, 45 5-years-old kids from "Scuola dell'infanzia Penati" in Lissone will be hosted in Politecnico di Milano, during the workshop: OccupyPOLIMI.

Thanks to VELUX Italia partnership, the children will be guided by Politecnico di Milano team into VELUXIab, building and decorating six cardboard shelters. After that, the cardboard shelters will be dismantled and recycled, following COMIECO instructions and separating cardboard form the wallbaper cut-outs.















Photo credit: Marco Baccaro

## OccupyFAVARA

### FARM CULTURAL PARK











OccupyFAVARA will be organized by Politecnico di Milano team and by students short-listed for Premio Compasso Volante - Ettore Zambelli. The event will involve the kids of SOU - school of Architecture for children of FARM CULTURAL PARK, through the construction of 21 cardboard shelters.

The cardboard pieces will be cut in advance and carried at SOU ready to be built and decorated by kids under the art director Francesca Zoboli instructions - workshop; wallpaper cut-outs are provided by Wall&decò. Francesca Zoboli is designing an open-air wallpaper called "Mare Nostrum", in FARM CULTURAL PARK, that will be decorated by the kids in FAVARA.

The shelters will be used as temporary installation, occupying Favara public spaces, squares and streets, as a peaceful response to the events occurred in August 2017, when FARM artistic installations were temporarily seized.



## FARM CULTURAL PARK

















## **OccupyBIENNALE**

The last event is in Venice, at Biennale di Architettura, where SOU and FARM are officially convened. Here, short-listed students for the international competition Premio Compassio Volante, celebrating its XX edition, will occupy Biennale di Venezia and SOU spaces, building six cardboard shelters decorated by kids from Marghera school, supported by the artistic direction of Francesca Zoboli and Anna Merci, also known for her G124 project in collaboration with Renzo Piano in Mestre

OccupyTRIENNALE 02/18 - MILAN OccupyPOLIMI 03/18 - MILAN

**6 cardborard sheets** 



OccupyBIENNALE 09/18 - VENICE

**6 cardborard sheets** 







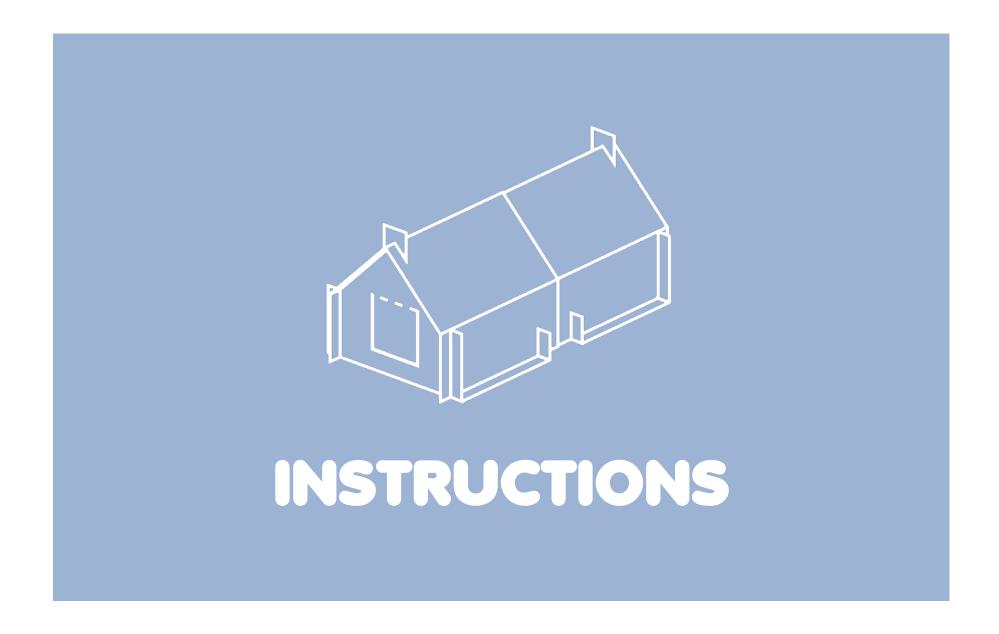






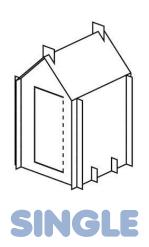
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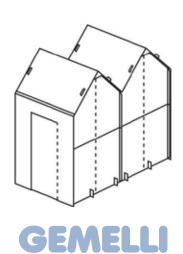




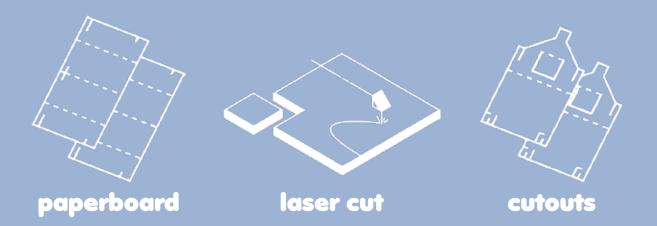
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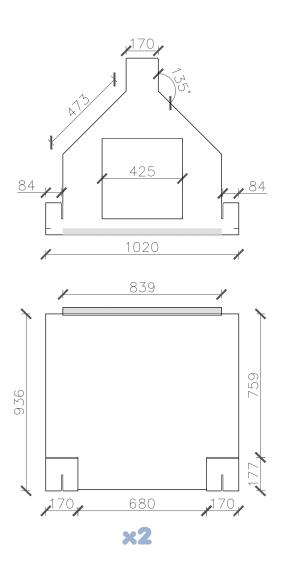


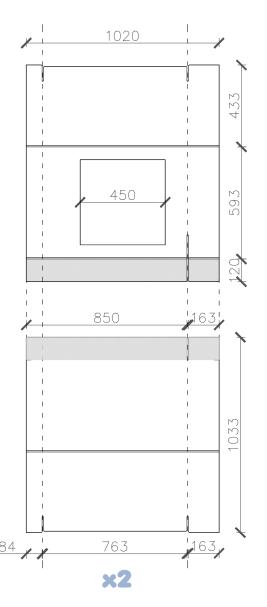


# MATERIALS AND PROCESSING





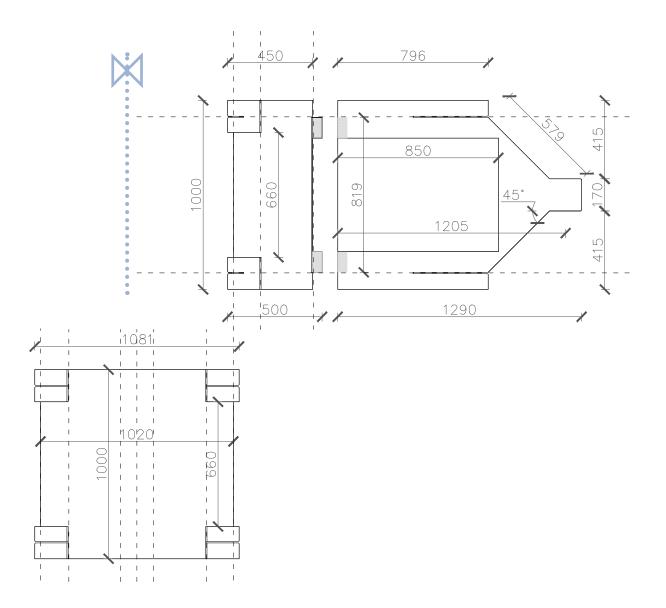






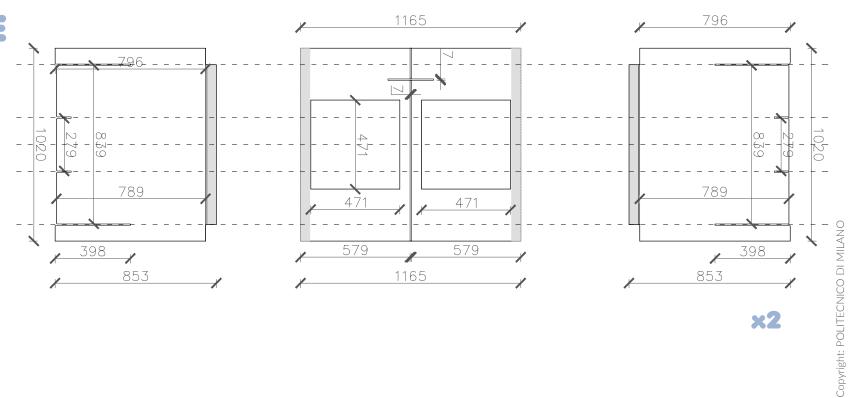
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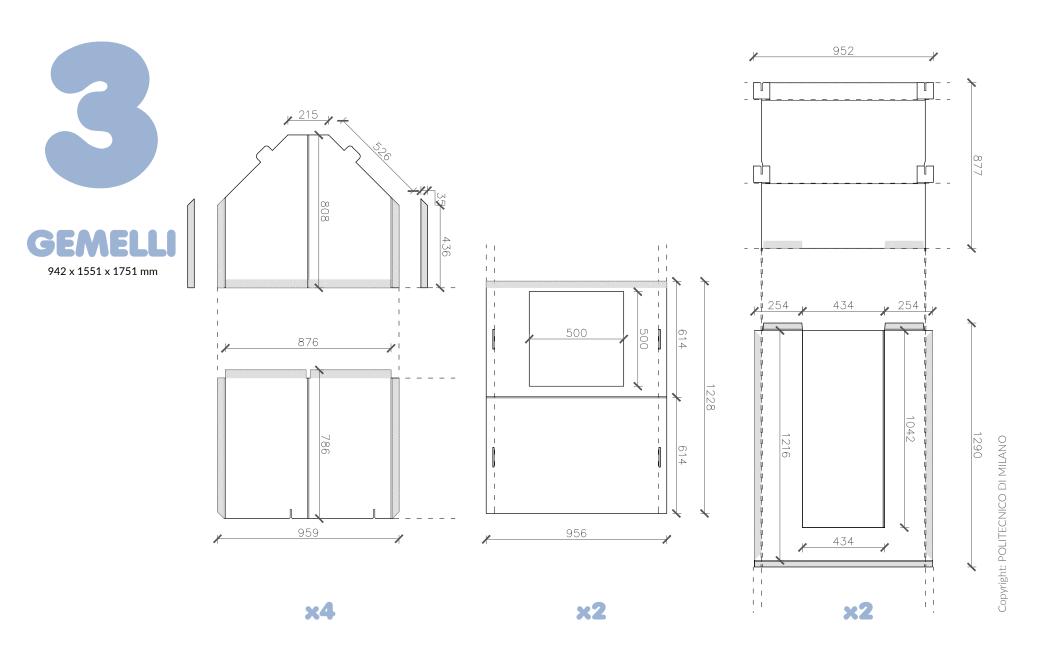
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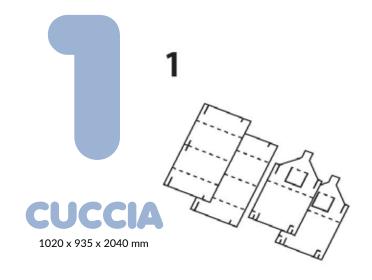
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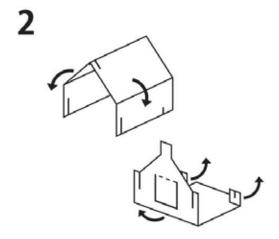
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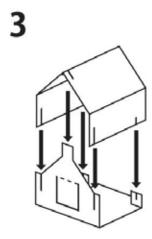


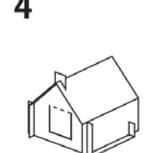


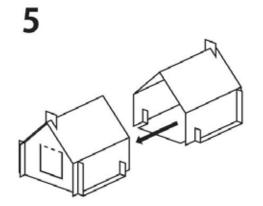
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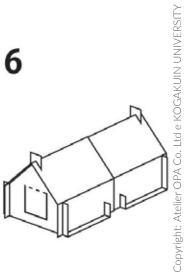




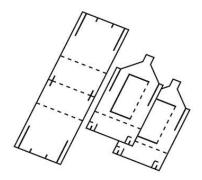




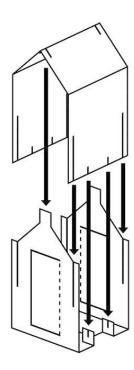




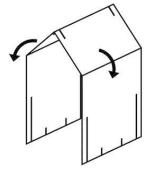
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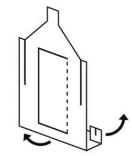


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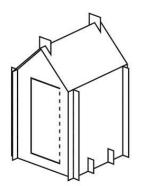


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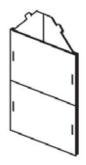
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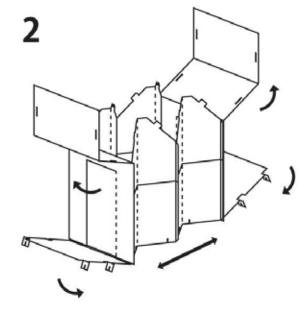


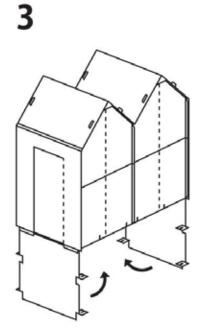
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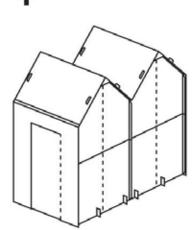














# **ART DECOR!**

**OccupyFAVARA** is an artistic and creative event.

During the workshop designed by Francesca Zoboli and Marco Imperadori for FARM CULTURAL PARK, "Mare Nostrum" [by F. Zoboli for Wall&decò] will be the artistic basis to make SOU kids think about the problems resulting from natural disasters that turn thousands of people into refugees.

The artistic installation is also symbol of the sea, its resources and the beauty.

"Mare Nostrum" will be installed in one of the 7 Yards of FARM, in the open air.

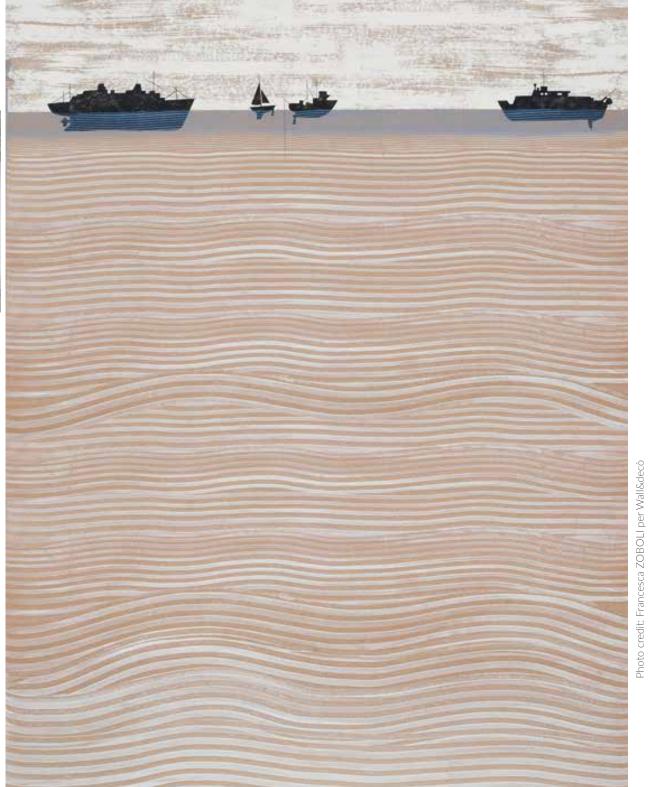
SOU children will also use other artistic wallpaper cut-outs to decorate 21 cardboard shelters, that will be dismounted and recycled.







FARM CULTURAL PARK
Wall dimensions 3,82x3,08 m, located in one of the 7
Yards of FARM CULTURAL PARK. On this wall will be
installed the "Mare Nostrum" wallpaper, designed by
Francesca Zoboli for Wall&decò, as an artistic installation
for FARM CULTURAL PARK.





## OccupyFAVARA 15/06/2018 - FAVARA

OccupyPOLIMI 01/03/2018 - MILAN









OccupyBIENNALE 09/2018 - VENEZIA

# ...LET'S RECYCLE!



The story does not end in Milan, Favara or Venice.
Cut-outs life is going on and persisting in new shapes thanks to cardboard potential, a material that can be recycled and reused.
Wallpaper cut-outs will meet the same fate (or a new start?), going back in their supply chain, thanks to eco-friendly glue.
In this way kids (as the adults) will understand that cyclicity is a part of